

LAKE SUPERIOR CIRCLETOUR ADVENTURE GUIDE



ADVERTISING PACKAGES

CHECK OFF AD SIZE	width	height	Price
Listing	—	—	\$300.00
Business Card	3.5"	2"	\$500.00
1/6 Page* HORIZONTAL	7.0"	1.5"	\$900.00
	SQUARE	3.5	
1/3 Page*	7.0"	3.125"	\$1,500.00
1/2 Page* WITH BLEED	7.0"	4.875"	\$2,000.00
	7.875"	5.25"	
Full Page* WITH BLEED	7.0"	9.75"	\$3,500.00
	7.875"	10.5"	
Cover Page*	7.875	10.5"	\$4,000.00
<i>Please design my advertisement for FREE.</i>			

* **Banner Advertisement added to all superiorcircuitour.com pages**

Prices are subject to 13% HST. Net 30 days after date of invoice.

Booking Deadline: November 01, 2017.

Artwork Deadline: November 15, 2017.

ALL PACKAGES INCLUDE:

- Hyperlinked listing in the electronic version of the Lake Superior Circle Tour Adventure Guide!
- Detailed web listing, and mapped location, on the Lake Superior Circle Tour Website!
- Ability to post experienced based articles to the Lake Superior Circle Tour Blog that will be shared through our social media channels!
superiorcircuitour.com/superioradventures

GRAPHIC DESIGN SPECIFICATIONS FOR ADS

1. Please supply ads in hi-res PDF format or hi-res (300 dpi) jpg or tiff format.
2. Remove unused colours and convert all RGB and spot colours to CMYK.
3. Outline fonts where possible.

**80,000 Copies
Printed &
Distributed**

- Available free to travelers all around the lake and at select travel & outdoor shows
- Dedicated website: **superiorcircuitour.com**
- Viewable and downloadable online
- Detailed information available at **superiorcircuitour.com/advertise**

TO ORDER

Please complete the order form and fax: 1-807-887-3189 or email: dan@superiorcountry.ca

AUTHORIZED BY:

DATE:

BUSINESS NAME:

BILLING CONTACT NAME:

ADDRESS:

PROV./STATE:

POSTAL/ZIP CODE:

PHONE:

FAX:

EMAIL:
