

SUPERIOR SERVICES

Facebook Initial Page Creation

\$200 (members only)

Looking to make a large impact on social media but not sure where to start? We can help! Take advantage of our knowledge and proven track record by getting us to develop your social media footprint! This package includes:

- Creation of Facebook page
- Input of your information and descriptions
- Placement of Profile and Cover Photo
- Adding photos and videos to appropriate albums
- 1 week administration of page after creation
- Facebook training delivered to ensure you can run and operate your page moving forward

** Member must supply detailed business/organization description, contact information, photos, videos, and other relevant information.*

Facebook Page Administration

\$1,800 (members only)

Are you too busy to manage your Facebook page? Do you see the value in social media but do not have the skills to fully utilize it? Superior Country can operate your page for you! This package includes:

- 1 year of administrative services for 1 Facebook page
- Ensuring information on page is up to date
- Answering, responding, and interacting with visitors
- Inputting photos and videos
- Active posting
- Active interaction on other related pages

** Member must supply content they wish to have posted to their Facebook page (photos, videos, information).*

Social Media Marketing Package

\$1,000 (members only)

Take advantage of Superior Country's social media presence even more with our Social Media Marketing Package. This 7-day package will allow you to expand your reach and drive more visitors to your website. All you need to do is supply us with a written article, or the contents we need to develop one for you, photos, and a video if you have one! This package includes:

- Creation of Facebook Page if you do not already have one
- Creation of an article, to be featured on the Superior Country Website
 - Priority listing in blog section
 - Direct link to article on home page of Superior Country
 - Up to 1,000 words
 - Up to 3 photos and 1 video
 - Hyperlinks within article to your website and social media pages
 - Link to Article on Home Page of Superior Country
- Article will be promoted through Facebook with \$200 spent towards post advertising
 - Choose your audience demographics and interests to maximize qualified readers
 - Article will be given priority status on Visit Superior Country Facebook Page
 - Analytics report given at the end of campaign

