

AMETHYST MINES

CAMPAIGN

OVERALL ADVERTISING RESULTS

MARCH 1 - MARCH 29, 2026



AD SPEND
\$1,295



CLICKS
3,039



REACH
245,825



IMPRESSIONS
261,505



INTERACTIONS
19,256



COST PER CLICK
\$0.43



VIDEO VIEWS
19,027

LANDING PAGE RESULTS



PAGE VIEWS
1,814



OUTBOUND CLICKS
218

AMETHYST MINE PANORAMA



PAGE VIEWS
389



OUTBOUND CLICKS
44



AMETHYST GIFT CENTRE



PAGE VIEWS
280



OUTBOUND CLICKS
52



DIAMOND WILLOW AMETHYST MINE



PAGE VIEWS
1,230



OUTBOUND CLICKS
34



AMETHYST COUNTRY ROCK & GIFT SHOP



PAGE VIEWS
363



OUTBOUND CLICKS
85