

# CROSS-COUNTRY SKIING 2026

## OVERALL ADVERTISING RESULTS

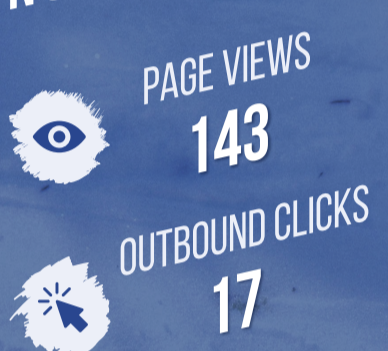
JANUARY 25 - FEBRUARY 22, 2026



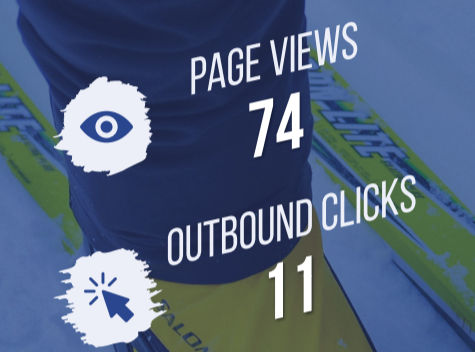
## LANDING PAGE RESULTS



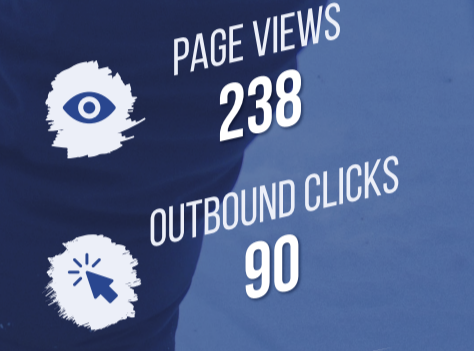
### BEATEN PATH NORDIC TRAILS



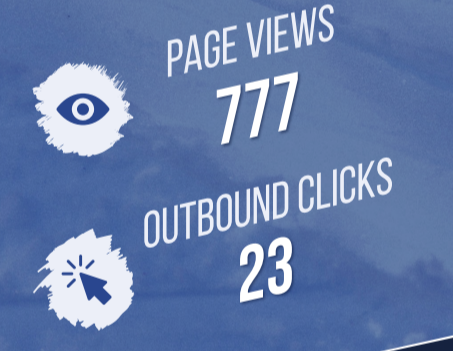
### GERALDON NORDIC SKI CLUB



### KAKABEKA FALLS CROSS COUNTRY SKIING



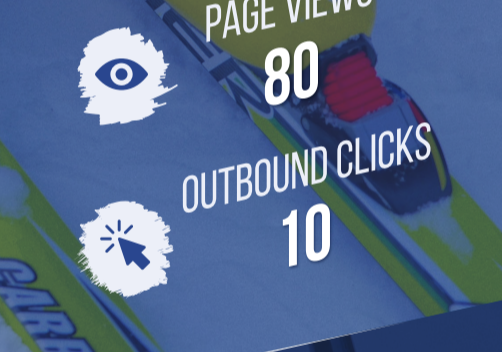
### KAMVIEW NORDIC CENTRE



### LAPPE NORDIC SKI CENTRE



### LOGLAC CROSS COUNTRY SKI CLUB



### MARATHON CROSS COUNTRY SKI CLUB



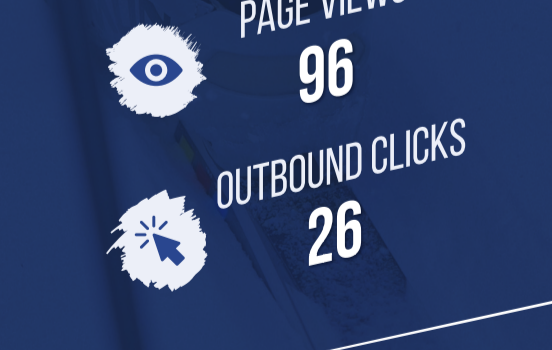
### NORTHERN TRAILS SKI CLUB



### QUETICO CROSS COUNTRY SKIING



### RENDEZVOUS CROSS COUNTRY SKI TRAILS



### SLEEPING GIANT CROSS COUNTRY SKI CLUB



### WAWA SKI CLUB



### SUPERIOR CROSS COUNTRY SKI CLUB





## PARTNERS IN THE CAMPAIGN

The following pages showcase the results for each partner who participated in this campaign through the purchase of a Superior Country Social Media Marketing Package.

Looking to boost your exposure? Partner with us to promote your business through our marketing opportunities!

[superiorcountry.ca/advertise-with-us](http://superiorcountry.ca/advertise-with-us)

# THUNDER BAY CROSS-COUNTRY SKIING

## Social Media Marketing Package

### Social Media Advertising Results

Promotion Timeline: January 18 - 24, 2026



Ad Spend  
**\$200**



Page Views  
**685**



Clicks  
**827**



Reach  
**44,702**



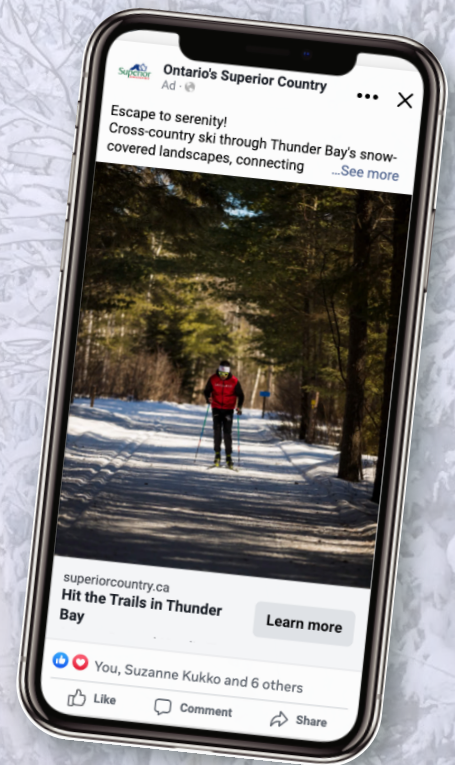
Interactions  
**102**



Impressions  
**73,891**



Cost Per Click  
**\$0.24**



### Overall Ad Results on SuperiorCountry.ca

Timeline: January, 2026



Views  
**877**



Average Time  
**0:29**



Outbound Clicks  
**33**