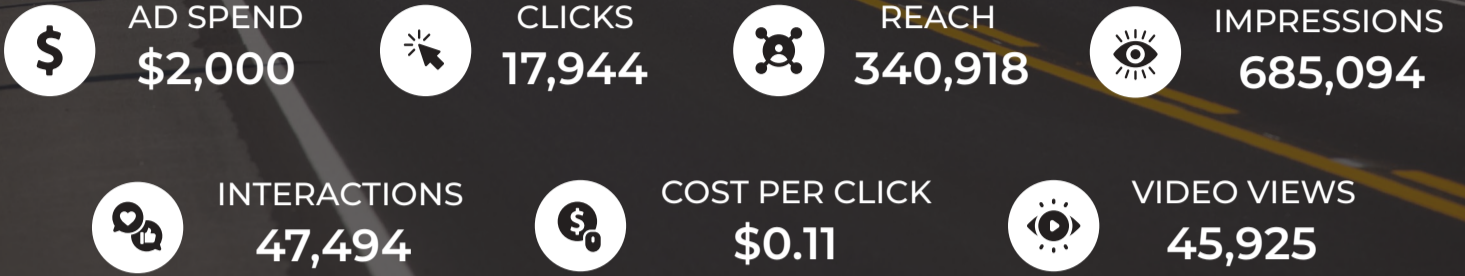


MOTORCYCLE ROUTES

CAMPAIGN

OVERALL ADVERTISING RESULTS

FEBRUARY 20 - MARCH 20, 2026



LANDING PAGE RESULTS

SCENIC MOTORCYCLE ROUTES



RIDING LAKE SUPERIOR



RIDE THE GIANT MOTORCYCLE ROUTE



FALLS AND SCENIC LOOKOUTS MOTORCYCLE TOUR



NOR'WESTER MOTORCYCLE ROUTE



TOP OF SUPERIOR MOTORCYCLE ROUTE

