

ROAD CYCLE TOURS

CAMPAIGN

OVERALL ADVERTISING RESULTS

MARCH 1 - 26, 2026



AD SPEND
\$1,500



CLICKS
7,646



REACH
281,075



IMPRESSIONS
520,253



INTERACTIONS
90,951



COST PER CLICK
\$0.20



VIDEO VIEWS
90,252

LANDING PAGE RESULTS

SUPERIOR ROAD CYCLING TOURS



PAGE VIEWS
6,040



OUTBOUND CLICKS
175



NIPIGON TO RED ROCK HERITAGE RIDE



PAGE VIEWS
1,292



OUTBOUND CLICKS
245

PEBBLE BEACH TO PENN LAKE LOOP



PAGE VIEWS
1,490



OUTBOUND CLICKS
145



TERRACE BAY LIGHTHOUSE RUN



PAGE VIEWS
390



OUTBOUND CLICKS
74



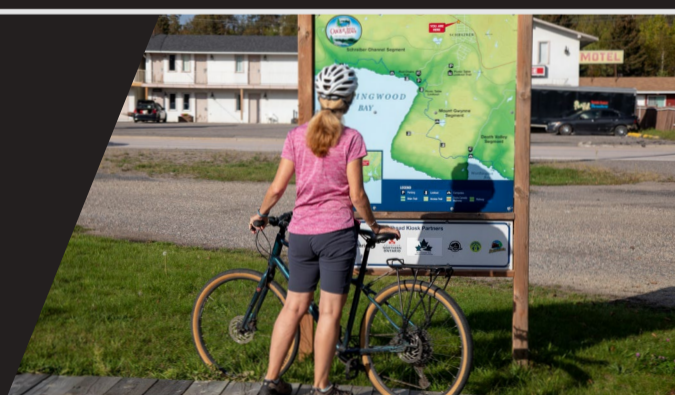
TERRACE BAY TO SCHREIBER BEACH TOUR



PAGE VIEWS
423



OUTBOUND CLICKS
105



WAWA LAKE LOLLIPOP TOUR



PAGE VIEWS
376



OUTBOUND CLICKS
84

