

SUPERIOR COUNTRY

SNOWMOBILING TRAILS 2026

OVERALL ADVERTISING RESULTS

FEBRUARY 2 - MARCH 16, 2026

AD SPEND
\$2,000



CLICKS
9,413



REACH
313,385



IMPRESSIONS
631,092



INTERACTIONS
116,126



COST PER CLICK
\$0.21



VIDEO VIEWS
115,145

LANDING PAGE RESULTS

PAGE VIEWS
6,072



OUTBOUND CLICKS
44



ATIKOKAN SNO-HO CLUB

PAGE VIEWS
252



OUTBOUND CLICKS
54



PAGE VIEWS
1,758



OUTBOUND CLICKS
62



MARATHON SNO-KICKERS

PAGE VIEWS
1,582



OUTBOUND CLICKS
128



THUNDER BAY ADVENTURE TRAILS

PAGE VIEWS
403



OUTBOUND CLICKS
153



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COUNTRY