

2025 Pride CAMPAIGN

LANDING PAGE RESULTS
2SLGBTQIA+ WELCOMING



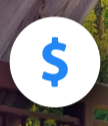
PAGE VIEWS
861



OUTBOUND CLICKS
10

OVERALL ADVERTISING RESULTS

JUNE 2025



AD SPEND
\$399.79



CLICKS
2,646



REACH
35,433



ENGAGEMENT
8,765



IMPRESSIONS
90,856



VIDEO VIEWS
5,342

2SLGBTQIA+ BUSINESS DIRECTORY



PAGE VIEWS
97



OUTBOUND CLICKS
12

2SLGBTQIA+ SUPERIOR ADVENTURES



PAGE VIEWS
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OUTBOUND CLICKS
0

2SLGBTQIA+ RESOURCES



PAGE VIEWS
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OUTBOUND CLICKS
1

THUNDER BAY 2025 PRIDE EVENTS



PAGE VIEWS
2,099



OUTBOUND CLICKS
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