



# SUPERIOR GOLFING

CAMPAIGN



## OVERALL ADVERTISING RESULTS

JULY 6 - AUGUST 3, 2025



AD SPEND  
**\$1,000**



CLICKS  
**4,433**



REACH  
**84,625**



IMPRESSIONS  
**267,194**



ENGAGEMENT  
**4,837**



COST PER CLICK  
**\$0.23**



VIDEO VIEWS  
**153**



## OVERALL LANDING PAGE RESULTS

SUPERIOR GOLF COURSES



PAGE VIEWS  
**6,246**



OUTBOUND CLICKS  
**628**

### AGUASABON GOLF CLUB



PAGE VIEWS  
**191**



OUTBOUND CLICKS  
**3**

### CHAPPLES GOLF COURSE



PAGE VIEWS  
**79**



OUTBOUND CLICKS  
**6**

### DRAGON HILLS GOLF COURSE



PAGE VIEWS  
**34**



OUTBOUND CLICKS  
**5**

### EMERALD GREENS GOLF COURSE



PAGE VIEWS  
**28**



OUTBOUND CLICKS  
**2**

### FORT WILLIAM COUNTRY CLUB



PAGE VIEWS  
**131**



OUTBOUND CLICKS  
**19**

### KENOGAMISIS GOLF CLUB



PAGE VIEWS  
**964**



OUTBOUND CLICKS  
**23**

### LITTLE FALLS GOLF CLUB



PAGE VIEWS  
**315**



OUTBOUND CLICKS  
**16**

### MANITOUWADGE GOLF COURSE



PAGE VIEWS  
**149**



OUTBOUND CLICKS  
**5**

### MICHIPICOTEN GOLF CLUB



PAGE VIEWS  
**56**



OUTBOUND CLICKS  
**5**

### NORTH SHORE GOLF CLUB



PAGE VIEWS  
**191**



OUTBOUND CLICKS  
**30**

### NORTHERN LIGHTS GOLF COMPLEX



PAGE VIEWS  
**819**



OUTBOUND CLICKS  
**457**

### PENINSULA GOLF COURSE



PAGE VIEWS  
**50**



OUTBOUND CLICKS  
**2**

### ST URHO'S GOLF COURSE



PAGE VIEWS  
**61**



OUTBOUND CLICKS  
**15**

### STRATHCONA GOLF COURSE



PAGE VIEWS  
**86**



OUTBOUND CLICKS  
**3**

### THUNDER BAY COUNTRY CLUB



PAGE VIEWS  
**68**



OUTBOUND CLICKS  
**12**

### WHITEWATER GOLF CLUB



PAGE VIEWS  
**106**



OUTBOUND CLICKS  
**11**

