

HIKING TRAILS

C A M P A I G N

LANDING PAGE RESULTS



PAGE VIEWS
40,646



OUTBOUND CLICKS
913

OVERALL ADVERTISING RESULTS

MARCH 1 - 29, 2026



AD SPEND
\$1,500



CLICKS
7,977



REACH
275,378



IMPRESSIONS
498,455



INTERACTIONS
1,545



COST PER CLICK
\$0.24



VIDEO VIEWS
91

TOP 5 PAGES BY PERFORMANCE

PUKASKWA COASTAL TRAIL



PAGE VIEWS
961



OUTBOUND CLICKS
66



PAGE VIEWS
681



OUTBOUND CLICKS
77

SLEEPING GIANT PROVINCIAL PARK HIKING TRAILS

SEA LION TRAIL



PAGE VIEWS
553



OUTBOUND CLICKS
86



PAGE VIEWS
523



OUTBOUND CLICKS
40

CASQUE ISLES HIKING TRAIL

KAKABEKA FALLS HIKING TRAILS



PAGE VIEWS
509



OUTBOUND CLICKS
37