

PROVINCIAL & NATIONAL PARKS

CAMPAIGN

TOTAL PAGES PERFORMANCE

PROVINCIAL & NATIONAL PARKS



PAGE VIEWS

13,385



OUTBOUND CLICKS

554

OVERALL ADVERTISING RESULTS

MARCH 1 - 29, 2026



AD SPEND

\$1,500



CLICKS

10,530



REACH

303,074



INTERACTIONS

22,532



IMPRESSIONS

525,213



VIDEO VIEWS

21,570