

SUPERIOR PADDLING

CAMPAIGN

OVERALL ADVERTISING RESULTS

MARCH 1 - 29, 2026



AD SPEND
\$1,500



CLICKS
29,302



REACH
341,764



INTERACTIONS
1,235



IMPRESSIONS
562,531

LANDING PAGE RESULTS

NATURE & ADVENTURE - PADDLING



PAGE VIEWS
28,482



OUTBOUND CLICKS
21



PAGE VIEWS
52



OUTBOUND CLICKS
5

MARATHON



NEEBING



PAGE VIEWS
80



OUTBOUND CLICKS
15



PAGE VIEWS
175



OUTBOUND CLICKS
20

NIPIGON



PAGE VIEWS
193



PAGE VIEWS
193



OUTBOUND CLICKS
27

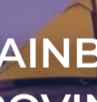


PAGE VIEWS
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OUTBOUND CLICKS
27

QUETICO
PROVINCIAL
PARK



PAGE VIEWS
57



PAGE VIEWS
65



OUTBOUND CLICKS
12



PAGE VIEWS
57



OUTBOUND CLICKS
9

RED ROCK



PAGE VIEWS
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PAGE VIEWS
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OUTBOUND CLICKS
24

ROSSPORT



PAGE VIEWS
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OUTBOUND CLICKS
46

SILVER ISLET



PAGE VIEWS
68



PAGE VIEWS
68



OUTBOUND CLICKS
15

SLATE ISLANDS
PROVINCIAL PARK



PAGE VIEWS
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OUTBOUND CLICKS
9

TERRACE BAY



PAGE VIEWS
29



PAGE VIEWS
29



OUTBOUND CLICKS
2

THE LAKEHEAD
REGIONAL
CONSERVATION
AREA



PAGE VIEWS
117



OUTBOUND CLICKS
17

THUNDER BAY



PAGE VIEWS
73



PAGE VIEWS
73



OUTBOUND CLICKS
13

WABAKIMI
PROVINCIAL PARK



PAGE VIEWS
100



OUTBOUND CLICKS
21

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